

First Annual



February 8, 2020 | Emerald Coast Convention Center

Benefiting: FRESH START FOR CHILDREN AND FAMILIES



2020 Sponsorship Opportunities and Benefits



To Our Community Sponsor,

We are excited to invite you to partner with *Fresh Start for Children and Families* as a sponsor of our 1st Mardi Gras Ball. The Ball will continue our annual signature event series and will be held on February 8th, 2020 at the Emerald Coast Convention Center.

By partnering with us you are helping local children and families overcome homelessness and achieve self-sufficiency. You are equipping single parents in attaining education, livable wages, and adequate housing. You are changing the trajectory of children's lives by interrupting the cycles of generational poverty. You are making a difference in our community!

Your partnership with Fresh Start will benefit you in several ways. Your support of local homeless families will be highlighted throughout our media coverage of the event, during the 2020 event at the Emerald Coast Conference Center, and in any additional publicity.

We appreciate your help in making this fundraiser a success. Thank you for considering which of the sponsorship options is best for you. You may also contribute by donating items or services for our silent auctions.

Remember, February 8th, 2020! Mark your calendars to attend *Fresh Start for Children and Families* 8th Annual Gala - Mardi Gras Ball!

Sincerely,

Mary Wilson & Fresh Start Ball Committee



SPONSORSHIP LEVELS

GOLD - \$5000

- VIP corporate table for 10 with a complementary signature drink for each attendee
- Complementary group photos for each attendee
- Premium logo placement on all event marketing materials (program, posters, signage, etc.)
- Recognition in press releases and post event press coverage as a GOLD sponsor
- Logo with direct link featured on Event Page
- Inclusion in a sponsorship event poster

GREEN - \$2500

- Table for 10 at the event
- Logo placement on all print advertisements
- Recognition in press releases and post event press coverage as a GREEN sponsor
- Logo with direct link featured on Event Page
- Inclusion in a sponsorship event poster

PURPLE - \$1000

- Four tickets to event
- Recognition in press releases and post event press coverage as a PURPLE sponsor
- Logo with direct link featured on Event Page

PARADE - \$500

- Logo with direct link featured on Event Page
- Recognition on all even related promotions

Reserve table for **\$700** with company name prominently displayed at event.

IN-KIND SPONSORSHIPS

Décor Sponsor - \$2000

- Two tickets to event
- Recognition as Décor Sponsor of event
- Logo in program and right of refusal for next year's event

Dessert Station Sponsor - \$1500

- Two tickets to event
- Recognition as Dessert Sponsor of event
- Logo in program and right of refusal for next year's event

Photo Booth Sponsor - \$1000

- Two tickets to event



- Sponsor logo on all guest photos
- Recognition for providing photo station
- Logo in program and right of refusal for next year's event

Printing Sponsor - \$750

- Two tickets to event
- Recognition as Printing Sponsor of event
- Logo in program and right of refusal for next year's event

SPONSORSHIP FORM

I would like to be a Mardi Gras Ball Event Sponsor for Fresh Start as:

GOLD

GREEN

PURPLE

PARADE

Décor Sponsor

Dessert Sponsor

Photo Booth Sponsor

Printing Sponsor

Contact Name: _____ Phone: _____

Email: _____

*Please return this form

by **November 1, 2019**

to

Fresh Start for Children and Families

8 Bobolink St. NE, FWB, FL 32548

850 243 5648

or email mwilson@freshstartfl.com



AUCTION DONATION FORM

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Contact Name: _____

E-mail: _____

Donation (Please include any expiration dates, restrictions, etc.):

(Please note that our event date is February 8, 2020)

*Please return this form and submit your donation

by **November 1, 2019**

to

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FRESH START
For Children & Families